

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 00149 080710Z

17

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 W

----- 013644

R 080630Z JAN 76

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 4862

UNCLAS SEOUL 0149

E.O. 11652: N/A

TAGS: BEXP, KS

SUBJECT: PRODUCT OPPORTUNITY - MARKET FOR TRUCK TRAILERS

REF: STATE 000860

1. TRUCK TRAILERS ARE IMPORTABLE ON RECOMMENDATION OF THE CONSTRUCTION MINISTER UNDER ROKG SEMI-ANNUAL TRADE PLAN, FIRST HALF OF 1976.

2. IMPORT STATISTICS OF ROAD TRACTORS CAPACITY OVER 10 M/T, BTN 8701, ARE \$512,508 (\$508,021 FROM JAPAN) IMPORTED IN 1973; \$928,001 (\$915,311 FROM JAPAN) IN 1974; AND \$158,308 (\$126,165 FROM USA) IN FIRST 9 MONTHS 1975. EXPECTED FIGURES FOR 1975 TO REACH \$500,000. U.S. MARKET SHARE GREATLY INCREASED IN LAST YEAR WITH TREND FAVORABLE TO U.S. BASED ON QUALITY AND DURABILITY.
SNEIDER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976SEOUL00149
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
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Margaret P. Grafeld
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